

**PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)**  
**(Small Entity)**

Docket No.  
**CANN-0208**

In Re Application Of: **Cannon**

Serial No.  
**09/814,622**

Filing Date  
**03/22/2001**

Examiner  
**Fleurantin, Jean B.**

Group Art Unit  
**2172**

Invention: **METHOD AND APPARATUS FOR ANALYZING DATA AND ADVERTISING OPTIMIZATION**

**RECEIVED**

**AUG 20 2003**

**Technology Center 2100**

**TO THE COMMISSIONER FOR PATENTS:**

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a response to the Office Action of **February 13, 2003** in the above-identified application.  
*Date*

The requested extension is as follows (check time period desired):

☐ One month    ☐ Two months    ☒ Three months    ☐ Four months    ☐ Five months

from: **May 13, 2003**    until: **August 13, 2003**  
*Date*    *Date*

A verified statement of small entity status as a small entity under 37 CFR 1.27:

- ☐ is enclosed.  
☒ has already been filed in this application.

The fee for the extension of time is **\$465** and is to be paid as follows:

- ☒ A check in the amount of the fee is enclosed.  
☒ The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. **19-0513**  
☒ If an additional extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. **19-0513**

*Kenneth C. Booth*  
*Signature*

Dated: **August 13, 2003**

**Kenneth C. Booth**  
Reg. No.: 42,342  
**SCHMEISER, OLSEN & WATTS LLP**  
18 E. University Drive #101  
Mesa, AZ 85201  
480-655-0073

I certify that this document and fee is being deposited on **August 13, 2003** with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

*Heather Clark*

*Signature of Person Mailing Correspondence*

**Heather Clark**

*Typed or Printed Name of Person Mailing Correspondence*

CC: